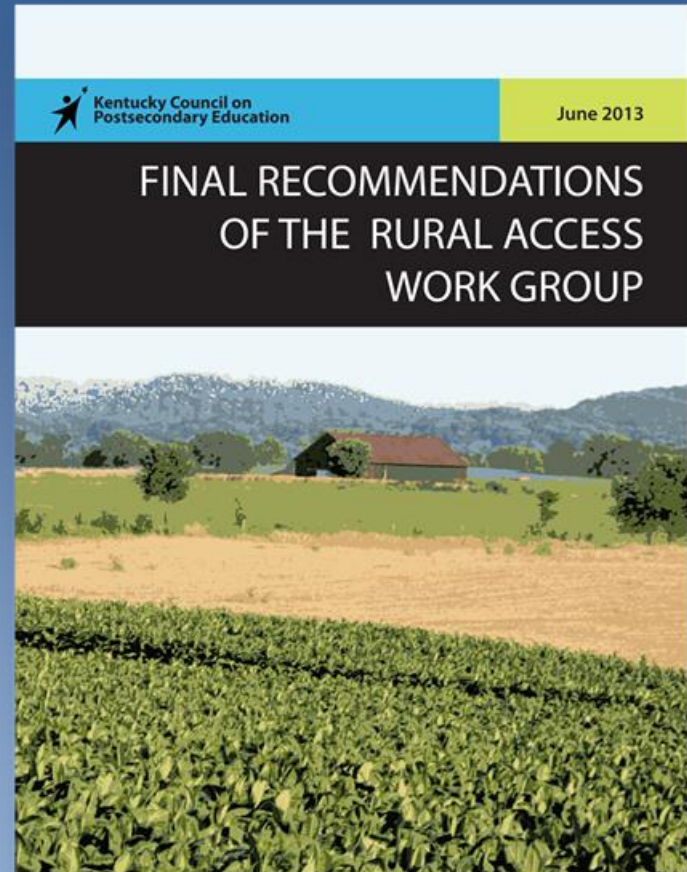


Kentucky's Rural-Urban Divide: Improving Postsecondary Access & Success in Rural Counties

A Presentation to the
Postsecondary Subcommittee of
the Interim Joint Education
Committee

October 14, 2013

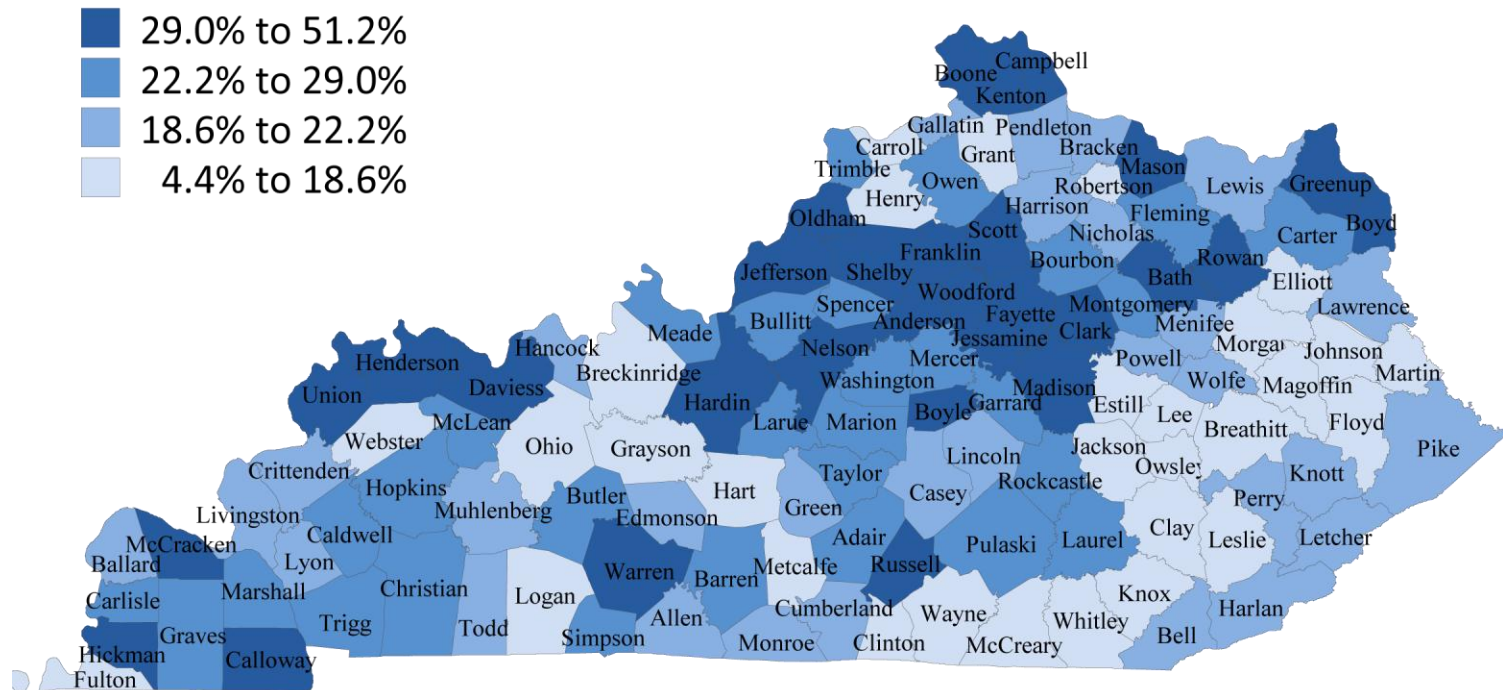


Members of the Rural Access Work Group



Metro Areas Approach or Exceed National Average, While Rural Areas Lag Behind

Percent of 25-44 Year Olds with an Associate Degree or Higher, 2006-10



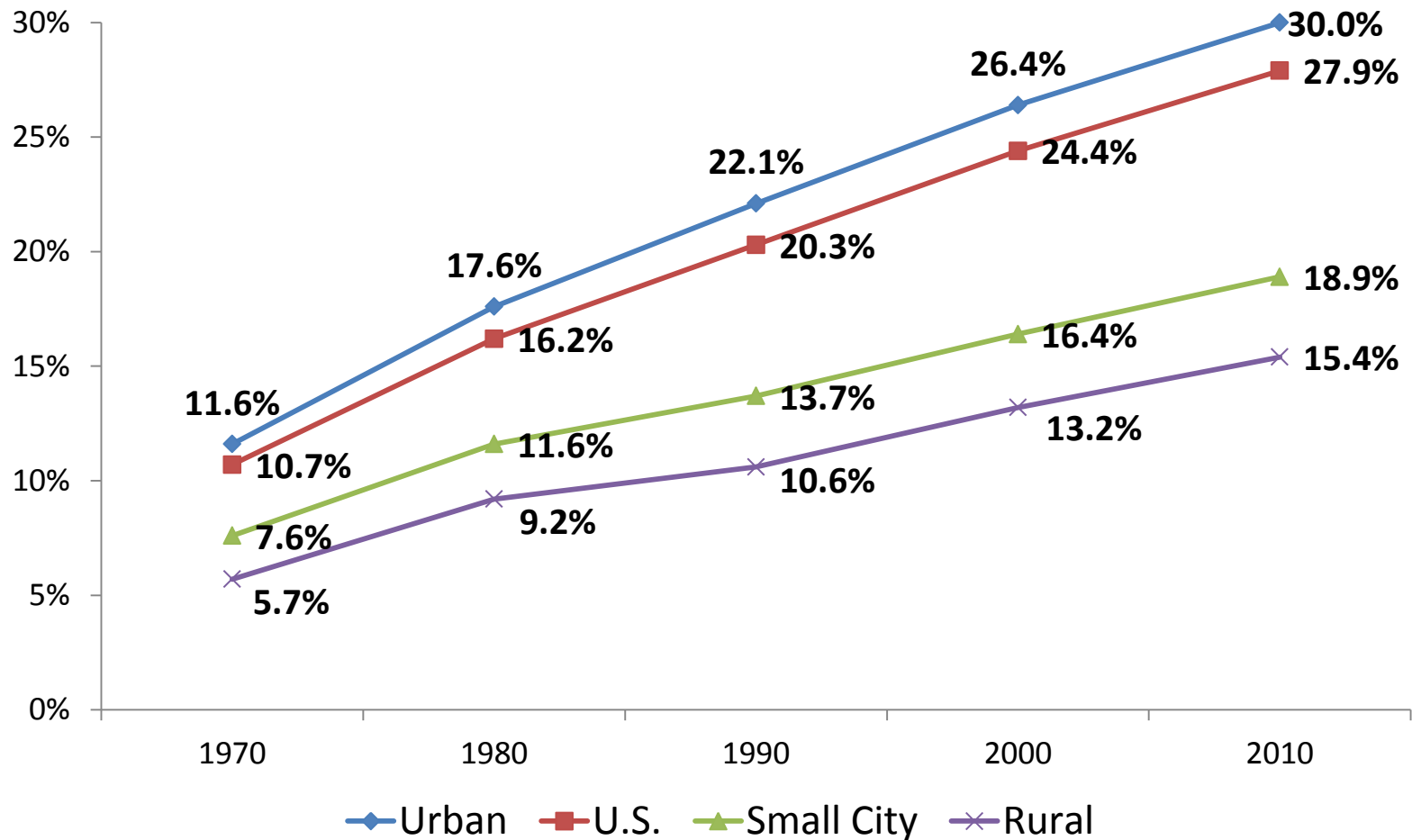
All KY = 32.3%

Source: NCHEMS, March 2012

The Effect of Low Education Levels on Regions and Communities

- Higher Poverty
- Poorer Health
- Higher Unemployment
- Lower Life Expectancy
- Out-migration

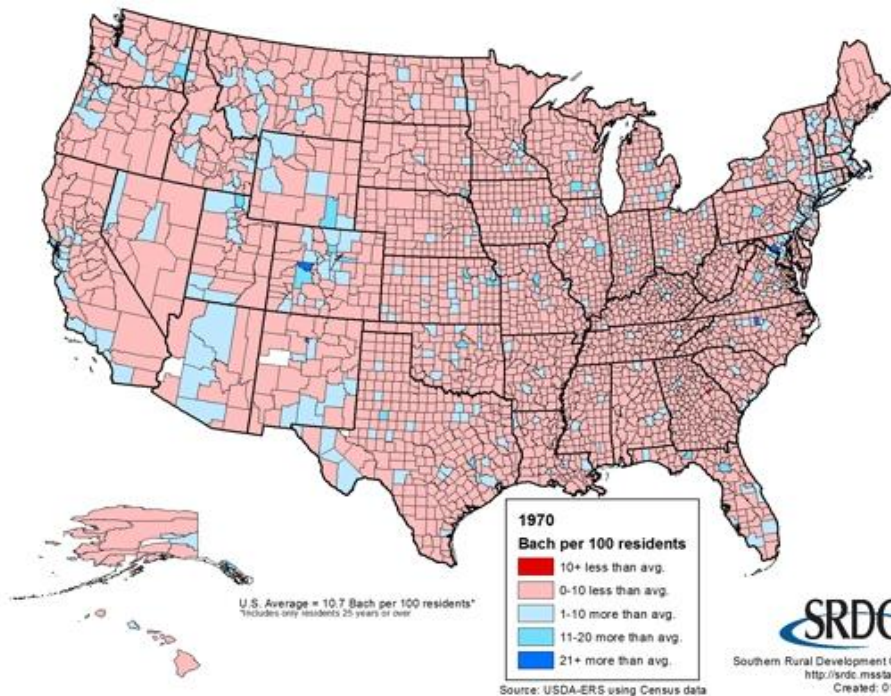
Nationally, Cities are Outpacing Rural Areas in Bachelor's Degree Attainment



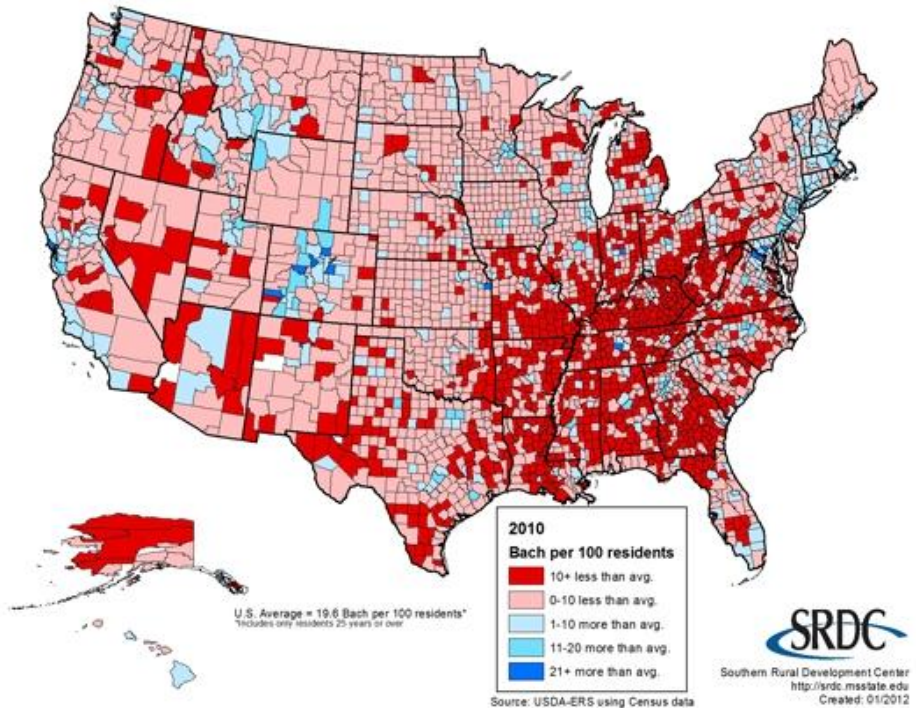
Source: Daily Yonder, March 27, 2012, Southern Rural Development Center

Disparities in Educational Attainment are Growing More Pronounced

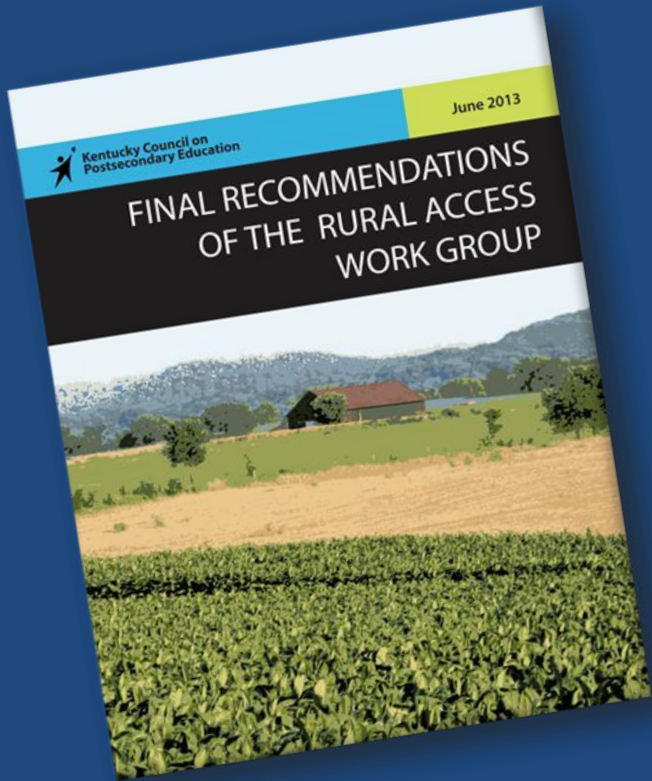
Bachelor's Degree Attainment in 1970



Bachelor's Degree Attainment in 2010



Rural Access Work Group Findings and Recommendations



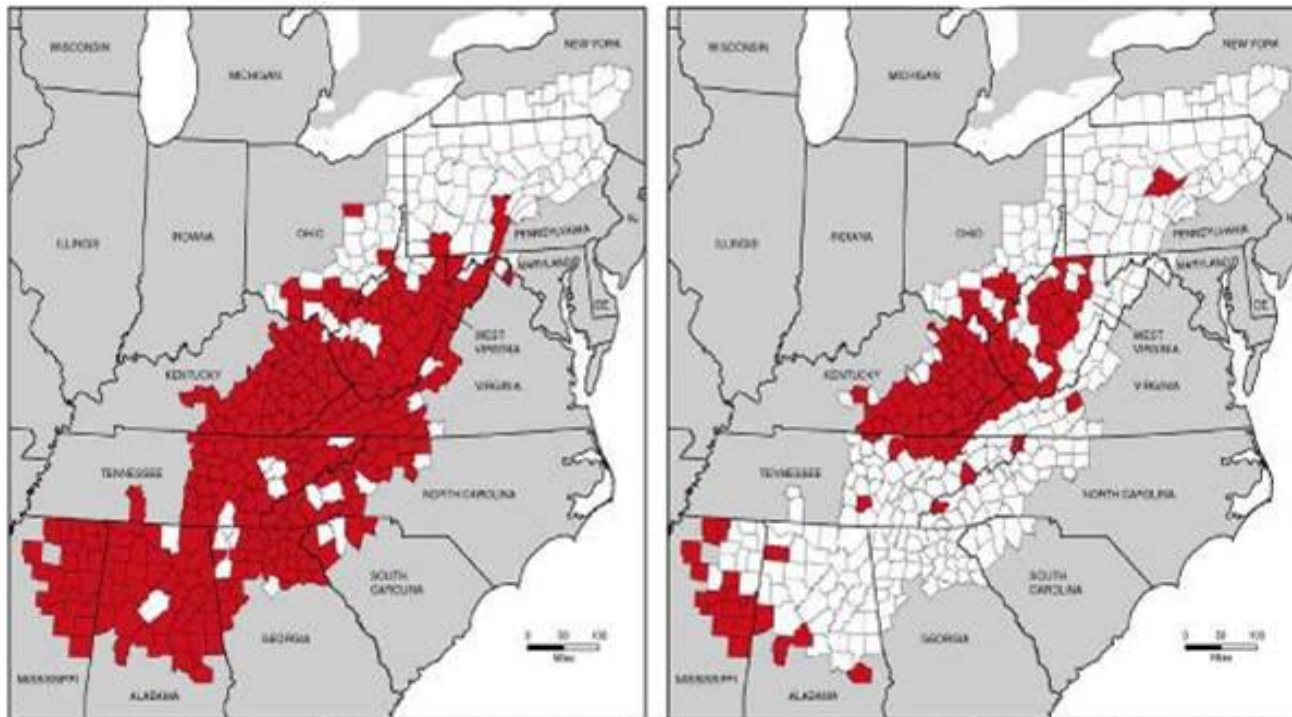
1. College Affordability
2. Readiness and Outreach
3. Workforce Alignment
4. KCTCS/University Partnerships
5. Adult Friendly Programs
6. High Speed Internet

Area 1

COLLEGE AFFORDABILITY

Persistent Poverty in Appalachia

(Counties with Poverty Rates 1.5 Times the US Average)



1960

295 Counties

2010

116 Counties

Source: Office of Economic Opportunity data from the US Dept. of Agriculture, Economic Research Service, 1960 and the US Dept. of Commerce, Census Bureau, 2000.

COLLEGE AFFORDABILITY



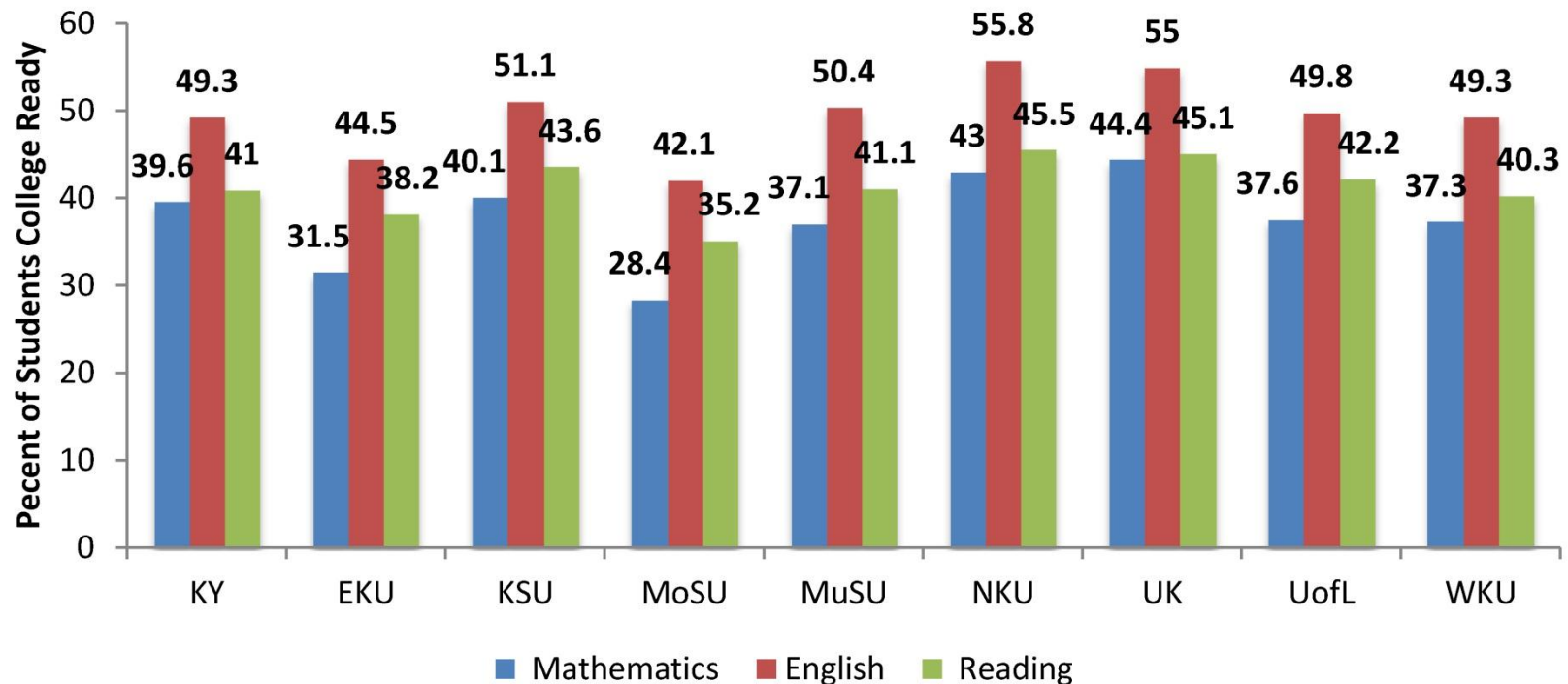
The Recommendations:

- More financial aid
- Rural scholarships for coal counties
- Employer-funded tuition reimbursement
- State tax incentives/credits

Area 2

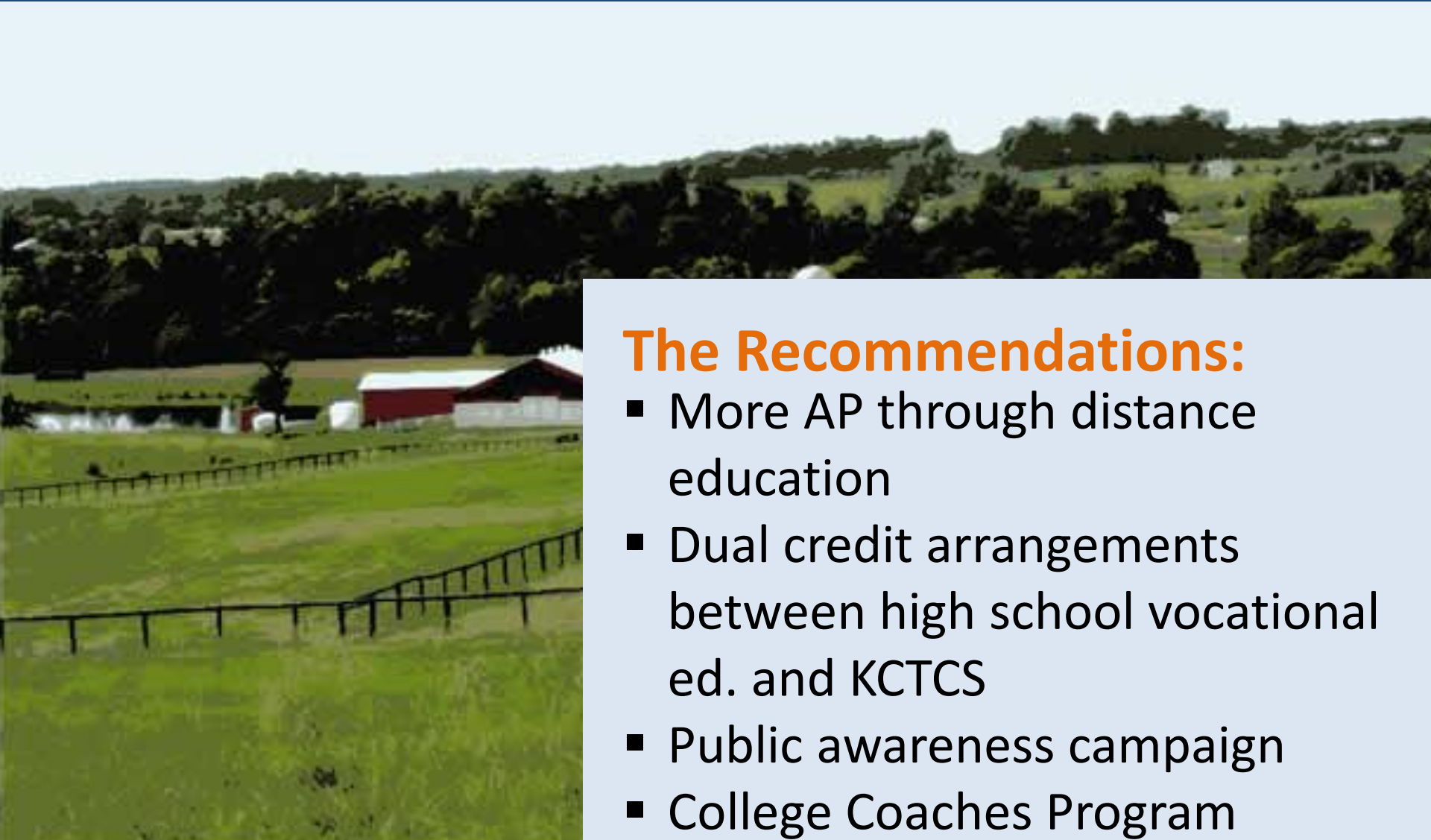
COLLEGE READINESS & OUTREACH

Percent of HS Grads College-Ready in Math, English & Reading, by Each University's Area of Geographic Responsibility



Source: P-20 Data Collaborative, County Factbook, 2010

COLLEGE READINESS & OUTREACH



The Recommendations:

- More AP through distance education
- Dual credit arrangements between high school vocational ed. and KCTCS
- Public awareness campaign
- College Coaches Program

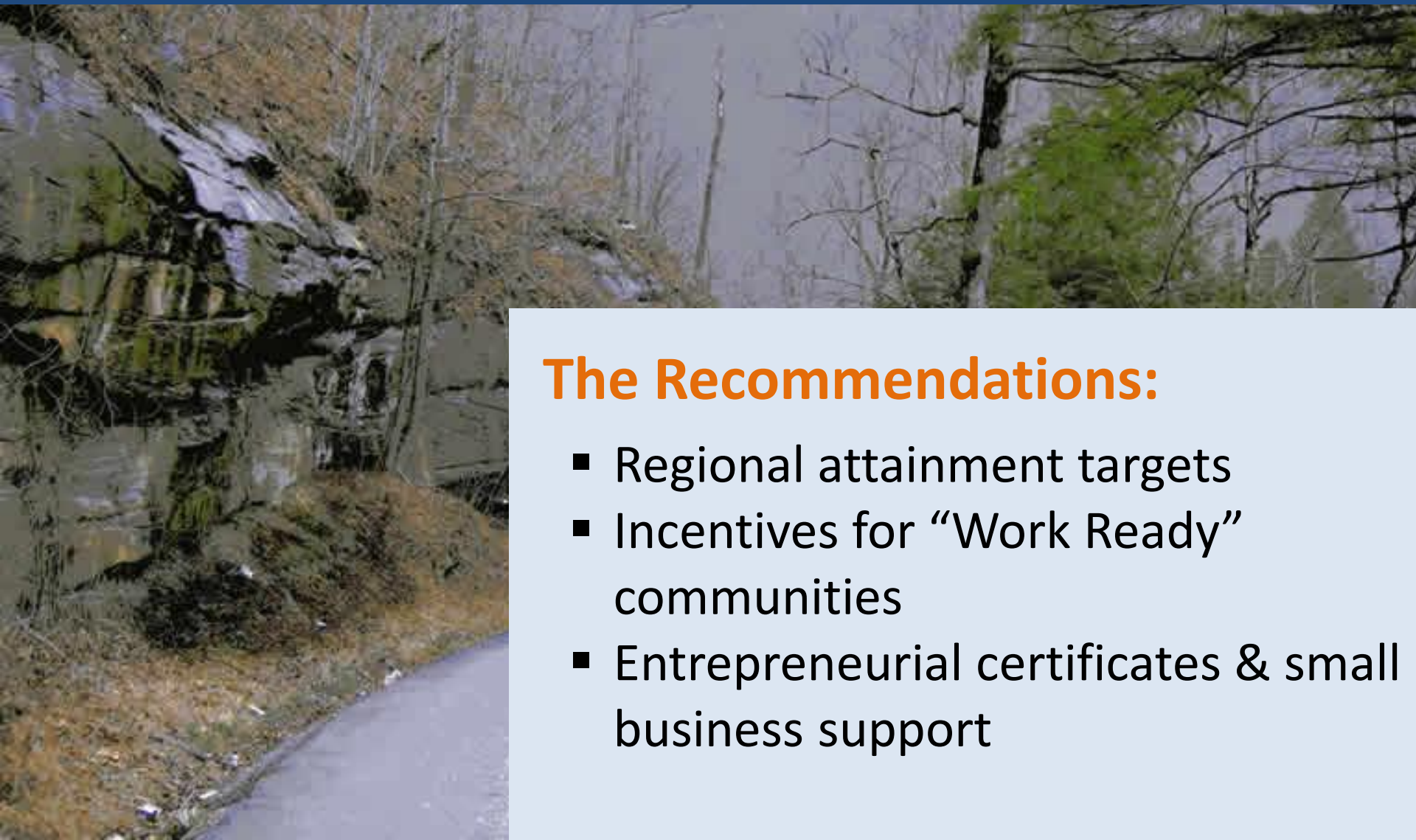
Area 3

EDUCATION & WORKFORCE ALIGNMENT

Which comes first, educated workers or jobs for educated workers?



EDUCATION & WORKFORCE ALIGNMENT



The Recommendations:

- Regional attainment targets
- Incentives for “Work Ready” communities
- Entrepreneurial certificates & small business support

Area 4

KCTCS & UNIVERSITY PARTNERSHIPS

UCM Partner Schools:

- Eastern KY University
- Hazard Community & Technical College
- KCTCS
- KY State University
- Lindsey Wilson College
- Midway College
- Morehead State U.
- U. of the Cumberlands



KCTCS & REGIONAL UNIVERSITY CAMPUS PARTNERSHIPS

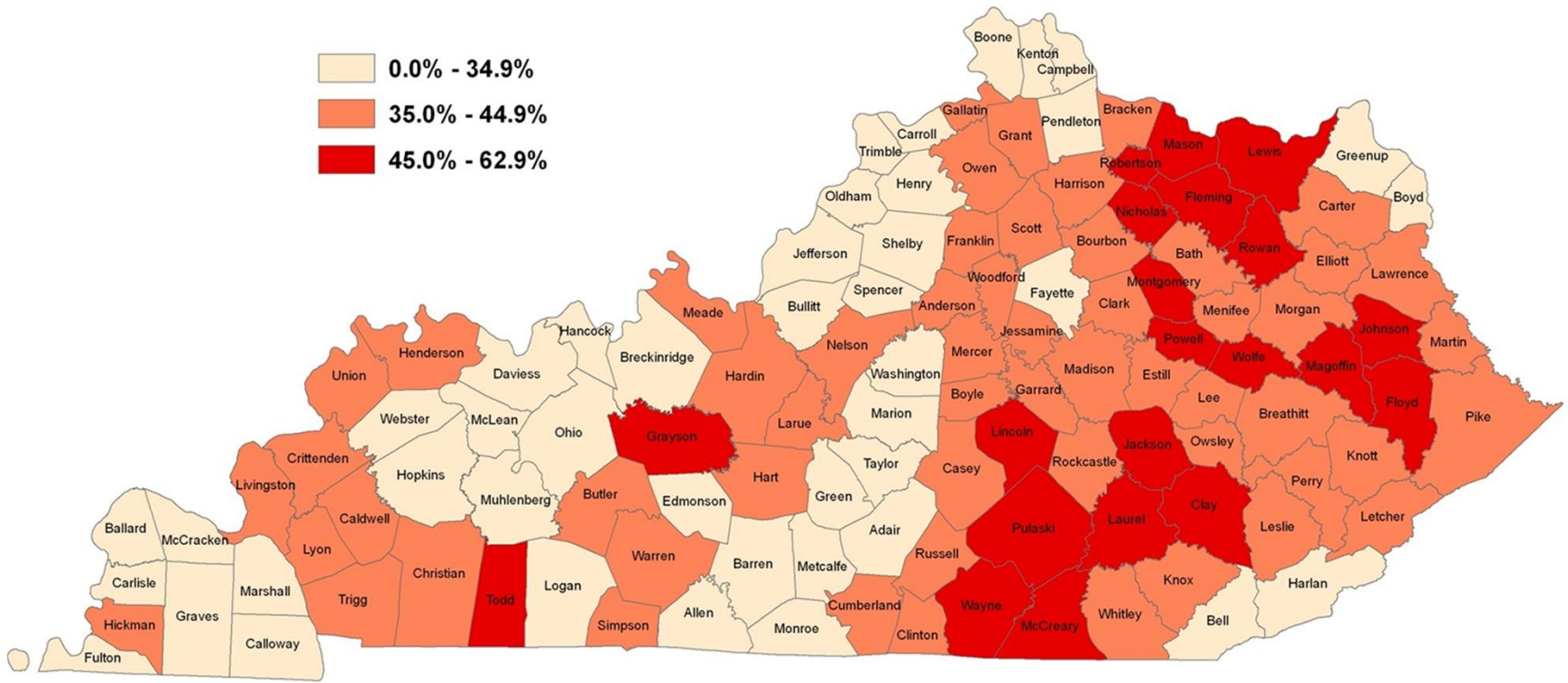


The Recommendations:

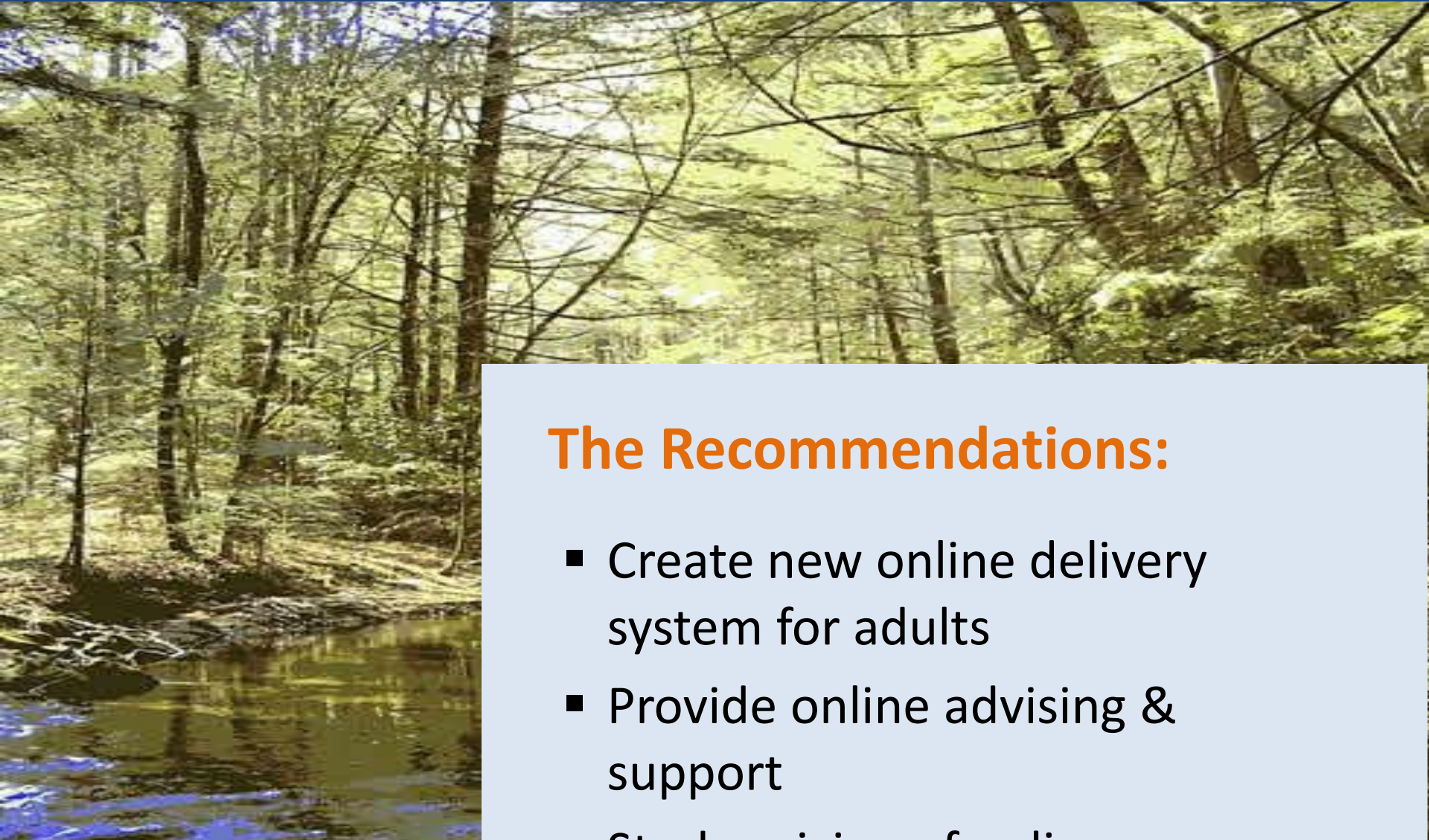
- More joint enrollment, advising, and “completer” programs
- Expanded offerings at regional campuses
- Local coaching & support for online students

ADULT-FRIENDLY DEGREE PROGRAMS

Percent of Students Taking Online Courses in 2010-11



ADULT-FRIENDLY DEGREE PROGRAMS



The Recommendations:

- Create new online delivery system for adults
- Provide online advising & support

Standardizing curriculum

Area 6

HIGH-SPEED INTERNET ACCESS



HIGH-SPEED INTERNET ACCESS



The Recommendations:

- Promote the development of “E-Learning Centers”
- Expand affordable broadband access